



WHO WE WORK WITH:

Organizations operating at the intersection of:

- Science & Technology Innovation.
- Defense Modernization.
- National Security Mission Delivery.

WHAT WE DO:

We translate complex research and emerging technologies into clear, mission-aligned narratives. The challenge isn't the work, it is the translation. Livan closes that gap. This is strategic communication for national security funding, alignment, and execution. Your team keeps leading the science. We ensure the work is understood, prioritized, and supported.

CORE FOCUS AREAS:

Focus Area	Support We Provide
Strategic Communications	Leadership briefs, institutional narratives, and messaging for federal government use-case.
Program Positioning	White papers, funding justification narratives, proposal language, capability framing.
Institutional Narrative & Identity	Cohesive voice across research centers, labs, and interagency partnerships.

1- Federal Market Navigation:

Livan helps federally funded research centers, laboratories, and defense innovators navigate the intersection of science, policy, and national security. We map decision pathways across DoD, DOE, DHS, and the Intelligence Community, helping program leaders anticipate policy drivers, shape narratives around technology relevance, and accelerate transition from concept to contract.

2- Technology Policy Translation:

Livan translates highly technical research of emerging technologies into the strategic language required by policymakers and mission sponsors. Our work helps scientists, engineers, and program managers communicate value for governance oversight and interagency partners.

3-Analytic Rigor & Trusted Insight:

Livan writing expertise is rooted in intelligence tradecraft and brings analytic rigor to technical storytelling. We develop data-driven narratives that connect the science to federal government use-cases, ensuring communications and strategies stand up to peer-review and Congressional scrutiny.

4- Executive Communication & Institutional Strategy:

Livan advises laboratory directors, program executives, and principal investigators during high-visibility transitions like new mission launches, strategic rebranding, or interagency partnerships. We craft institutional strategies and executive messaging that convey technical credibility and national impact, reinforcing trust among sponsors, stakeholders, and the scientific workforce.