



## **WHO WE WORK WITH:**

Organizations and leadership teams navigating moments of transition, growth, or repositioning mission. We support leaders who must align people, priorities, and stakeholders around a clear mission often while operating in complex, high-consequence environments.

- Federally Funded Research Labs (FFRL)s or DOE National Laboratories.
- Small and Mid-Size Companies Supporting Government, Science, or National Security Missions.
- Executive Teams Rebuilding Institutional Identity, Mission Focus, or Strategic Direction.
- Universities and Research Institutions Launching new academic programs.

## **WHAT WE DO:**

Livian helps organizations define and communicate who they are, what they do, and why it matters. We translate complex missions, evolving strategies, and technical work into clear, credible narratives that leadership teams can use to guide decisions, engage stakeholders, and build trust.

### **1- Institutional Strategy & Narrative Alignment:**

Livian works with leadership teams to articulate a clear institutional identity, connecting mission, values, and strategy into a narrative that people can understand and act on. We help organizations align executive vision with workforce realities and stakeholder expectations, clarify organizational purpose, program relevance, and strategic value.

### **2- Identity, Brand, & Messaging Alignment:**

Livian ensures institutional identity is not fragmented across teams, programs, or platforms. We align messaging and visual identity across digital presence, leadership communications, and external materials so organizations speak with one credible voice, even as priorities evolve.

### **3- Strategic Communications:**

Executive messaging, institutional narratives, leadership talking points, and decision-focused briefs for internal and external stakeholders.

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