# National Security Writing Solutions

Clarifying Mission. Strengthening Identity. Enabling Strategic Alignment

## WHO WE WORK WITH

- SMALL AND MID-SIZE COMPANIES SUPPORTING GOVERNMENT, SCIENCE, OR NATIONAL SECURITY MISSIONS
- UNIVERSITIES AND RESEARCH INSTITUTIONS LAUNCHING NEW ACADEMIC PROGRAMS
- EXECUTIVE TEAMS REBUILDING INSTITUTIONAL IDENTITY, MISSION FOCUS, OR STRATEGIC DIRECTION
- FEDERALLY FUNDED RESEARCH LABS (FFRLS) OR DOE NATIONAL LABORATORIES

## WHAT WE DO

Livian helps organizations define and communicate who they are, what they do, and why it matters. We translate complex missions, evolving strategies, and technical work into clear, credible narratives that leadership teams can use to guide decisions, engage stakeholders, and build trust.

**01**

### INSTITUTIONAL STRATEGY & NARRATIVE ALIGNMENT

Livian works with leadership teams to articulate a clear institutional identity, connecting mission, values, and strategy into a narrative that people can understand and act on. We help organizations align executive vision with workforce realities and stakeholder expectations, clarify organizational purpose, program relevance, and strategic value.

**02**

### IDENTITY, BRAND, & MESSAGING ALIGNMENT

Livian ensures institutional identity is not fragmented across teams, programs, or platforms. We align messaging and visual identity across digital presence, leadership communications, and external materials so organizations speak with one credible voice, even as priorities evolve.

**03**

### STRATEGIC COMMUNICATIONS

Executive messaging, institutional narratives, leadership talking points, and decision-focused briefs for internal and external stakeholders.

**04**

### GOVERNMENT ENGAGEMENT SUPPORT

Livian prepares leadership teams to engage federal policymakers and sponsors. We develop fact sheets, briefing materials for policymaker meetings, and stakeholder maps that identify the offices and officials who decide on a program.

**MISSION → IDENTITY → ALIGNMENT**